



www.nordicsports-international.com
www.nordicsports.at

nordicsports summer

- Nordic walking
- Running – hiking
- Mountainbiking
- Nordic Blading
- Centrics
- Gymnastics

nordicsports academy
 National coach / Mastercoach
 +
 Regional USP

nordicsports winter

- Cross-country skiing
- Nordic fitness
- Snowshoeing
- Nordic winter walking
- Running

Constitution of the offer

nordicsports trainerpool regional

- Regional and pan-European trainer network
- Regionale sports- and fitnessprograms

Internet i@sportmanager

Online coaching concept

- modular, medical-sportscientific, physiotherapeutic softwaresystem with global, unified measuring system
- Customer retention program

Communication

- Info-material (flyer brochure, map, ...)
- Businesspartners
- Mediapartners
- Onlinepartners

Online-representation

- mobile map
- Theme channel
- Track selection
- Connection with industrial partners

nordicsports park

- Prof. mapping
- Routing
- Track chart
- Track panorama
- Quality control

nordicsports academy

Allocation: licensed hotel, guest house, active, park
Task: coordination of regional trainerpool training center – course program – salespoint